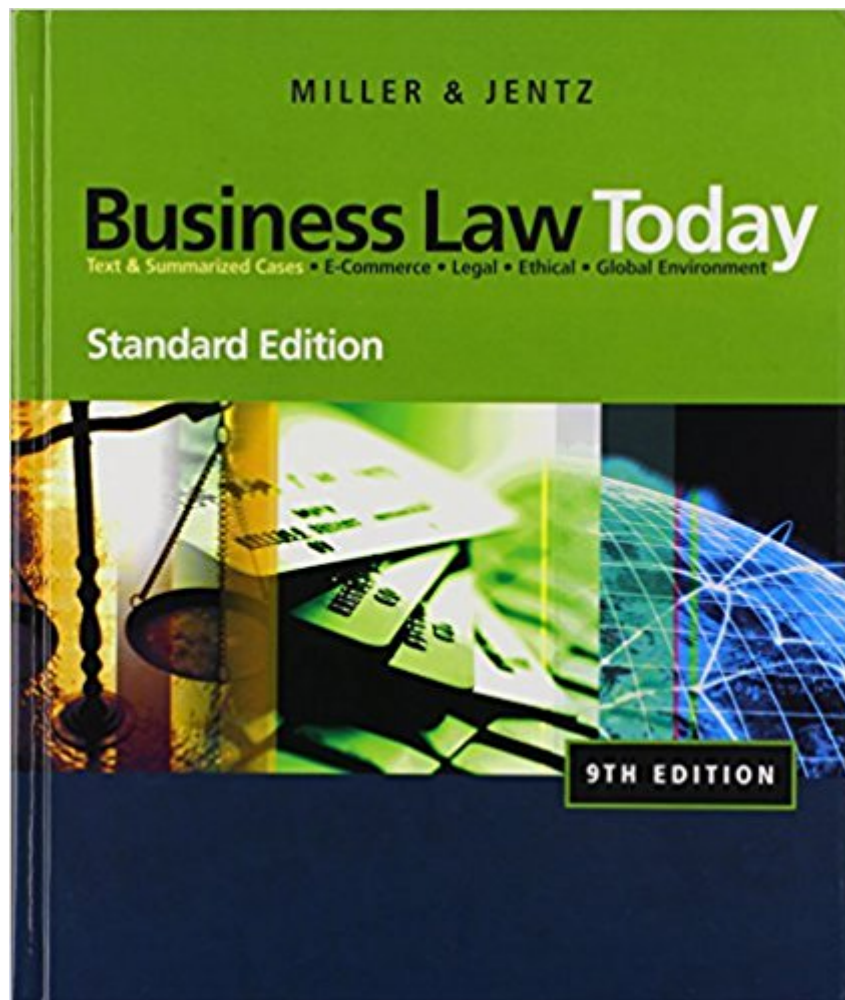




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Business Law Today, Standard Edition (Available Titles CengageNOW)



Synopsis

Interesting, clear, and applied, BUSINESS LAW TODAY: STANDARD EDITION is the ideal guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life--from the economic crisis and its impact on business law to identity theft and immigration law.

Book Information

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Customer Reviews

The content of this book is great. I have reviewed many Business Law textbooks and this one is by far the best. It is very readable and gets the necessary information across in a way that makes you forget you are reading a textbook. - Victor C. Parker, Jr., North Georgia College & State

University Miller and Jentz do an admirable job of explaining legal concepts in an understandable manner. Side notes allow a quick refresher of the text-based explanation. And the emphasis on vocabulary (both in margin notes, key terms and glossary, is critical to allowing students to learn to speak the language of law. - William J. Russell, Northwest Nazarene University It is current and has interesting practical tips on how to avoid future problems. Also, the real cases are useful so that students can see that the legal principles and concepts are REAL LIFE. - Ruth R. O'Keefe, Jacksonville University

Roger LeRoy Miller has served on the faculty of several respected universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As a professor, he has taught intellectual property law and entertainment law, among other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law Review, and Connecticut Law Review. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT & CASES; BUSINESS LAW TODAY: TEXT & SUMMARIZED CASES; and THE LEGAL ENVIRONMENT TODAY. Professor Miller completed his studies at the University of California at Berkeley and University of Chicago. Gaylord A. Jentz was the Herbert D. Kelleher Emeritus Centennial Professor in Business Law at the University of Texas at Austin Graduate School of Business. He received his B.A., M.B.A., and J.D. degrees from the University of Wisconsin. Dr. Jentz was a past president of the Academy of Legal Studies in Business, the Southwestern Federation of Administrative Disciplines, the Southern Business Law Association, Phi Kappa Phi (UT Chapter), and the Texas Association of College Teachers. He was the author or coauthor of six monographs and 56 books and editions, including WEST'S BUSINESS LAW: TEXT & CASES, Tenth Edition; FUNDAMENTALS OF BUSINESS LAW, Seventh Edition; and several versions of BUSINESS LAW TODAY. He also published in several learned journals and was past editor-in-chief of the American Business Law Journal. Dr. Jentz gave advanced purchasing seminars throughout the United States and taught at five regional and graduate banking schools. He was the recipient of 16 teaching, academic, and service excellence awards, including the CBA Foundation Award for Excellence in Education, the CBA Foundation Advisory Council Distinguished Scholastic Contributions Award, the Academy of Legal Studies in Business Faculty Excellence Award, the Western States School of Banking Leadership Award, the James C. Scarborough Memorial Award for Outstanding Leadership in Banking Education, and The University of Texas "Civitatis" Award. He was also inducted into the Texas Business School (McCombs School of Business) "CBA Hall of Fame."

we rented the book for \$30 and then ended up taking online courses, and after-all did not need the book. It never left the spot that it was set after getting the mail that day. the book came in a very poor condition but we had never rented a book before. we figured, a rental book would be rode hard and put up wet. heck, all we cared about was the info in it, not looks.so, when the rental return email came to ship it back, well we had to go find it, were it was still setting after being delivered. printed the label, drove to the store to drop it off and get receipt. we used the same box it came in. maybe 4

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I am using this textbook in several of my classes, and let me just say- it has everything I could have hoped for. The chapters are laid out well, many cases are cited, and the student is given actual cases to figure out, with the citations given at the end so he can find the actual outcome. I've found this to be among the best textbooks. It is so good, in fact that I've recommended it to several of my friends who are going into business for themselves. This covers nearly everything they'll need to know regarding contracts, secured transactions, warranties, etc.

Now, I took a basic sort of intro to Business Law course, in which this book was the required text. To my surprise, this book was without a doubt one of the best reads since I began taking law courses. Maybe due to the fact that this was my first law course and first law book, I might have a skewed view of it, however I found it extremely useful. It was a great book in that it laid out exactly what was going on, specified what kinds of things to be looking for in a certain case or situation, and did so in a manner that was both informative as well as not over the top. This was my first law book purchase, and to this day, I still have it in my little personal library, I haven't found much use for it since that first course, but that isn't to say I have not found any use for it, I do recall looking in it for clarification among other things more than once after completing that course. Additionally, I might add, I had no issues with the seller nor the shipping as the transaction went smoothly and I received the book in a timely manner after purchasing it.

I rented this book for my bus 18 class. It is very similar, but ironically very different from the textbook we used in class. There is a greatly expanded section for Business ethics that is lacking in the essentials version. I love the life size actual poster for the Costco ethics insert. It folds out like a Playboy centerfold. Business ethics fan-boys rejoice! Sadly, there are many discrepancies from the Essentials version. The chapters don't match up, and there are much different case studies in some chapters. Double check that all important ISBN # before you order this book. I got a B in my Bus 18 class, but only after I bought the Essentials version. But if reading ethical guidelines makes you pitch

tents at 3 am, you buy this book and go get your learnin' on, big boy :P

Was incredibly helpful for my business law class . It was easy to follow along and get critical vocab words . The cases presented were very interesting . Thanks

The shipping was surprisingly fast and description was true to product. Nothing damaged or anything. The book was still sturdy even if you're buying a used hard cover book. No ripped pages or water mark at all. The book came in one piece. Also lower priced ! I saved big bucks if I bought myself a new one. I would love to buy more books in the future from the seller.

Excellent book, I usually buy my text books from , not only because it excellent prices, but because the quality of their products. The Only complaint i have it's the shipping time of delivery... it takes too long specially when you are a student and need your item asap. hopefully they get better on that.

Needed this for my class- it's a good book- makes business law understandable for the lay person.

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